

Reflections

May 15, 2020

Board Meeting

Yesterday afternoon the board affirmed our course of action in the strongest possible terms.

“Very thoughtful plan”

“Lots of great detail”

“You’re on top of things”

“What you are doing is unprecedented. Congratulations”

“Well done”

The meeting ended with the board **applauding** our efforts. Real applause. Clapping hands. The whole bit. There may have been some cheering, but I was too overcome to notice.

Congratulations to everyone for the parts you are playing. All of it...free meditations, paid meditations, masterclasses, websites, donations, blogs, outreach trainers, DEC, archives, repairing, paying bills, managing cash flow, tech, cleaning, planning, registering, lawn cutting, PPPing, answering phones, entering data, researching...and adapting courses to online.

It all counts. It tells a story of an innovative, scrappy bunch of entrepreneurs who are committed to Monroe surviving. A team trying their best—and—succeeding in finding solutions that work for everyone.

I’m very proud of all of you.

As of June 13, we will enter a new era as we begin putting adapted versions of our residential courses online. We will reach thousands who need what we offer.

(Pause now to take in the heartfelt juju that the universe is sending you.)

Two stats

How do we know putting Monroe courses online will work?

Two stats are telling us a story no one can ignore:

1. **57,058** people have listened to our free meditations in 7 weeks. In a normal year we bring to the campus roughly 1000 people. *In 7 weeks, **57 times** more people use our meditations than normally do in a year!*
2. **94%** of the people taking our current online courses--this is their first Monroe experience!

Monroe future looks brighter than it’s ever been before.

Thank you all for your creative efforts in moving Monroe into the future.

You’re the best.